



24th Annual Dog Walk + Pet Fair

Brookdale Community College, Lincroft

10 am - 3 pm
April 28, 2018

**Rain date: April 29th, same time & place*

SPONSORSHIP LEVELS	ELITE PAW \$8,000 <small>(available)</small>	DIAMOND PAW \$5,000	PLATINUM PAW \$2,500	GOLD PAW \$1,000	SILVER PAW \$500	BRONZE PAW \$250
Exclusive banner ad featured in Dog Walk email blasts						
Logo or business name incorporated into Dog Walk Logo						
Company name announced on weekly radio spots on 94.3 The Point						
5FT. welcome banner with logo or business name at main check-in area						
Exclusive logo on all "doggie bags"						
Logo included on Dog Walk registration form						
Sponsor recognition on social media <i>(over 57,000 followers)</i>						
Sponsor recognition in press release before and after event						
Logo on event schedules						
Company representative to serve on Dog Walk judging panel	Pet & Owner Look-Alike Costume Contest	Cutest Tricks Contest				
Invitation to include a promotional item in our "doggie bags"						
Sponsor recognition on Dog Walk website				Name		
Logo included on featured signage at the event	Event Check-In	Main Stage	Agility Ring	Water Station		
Company logo featured on 2018 collectible Dog Walk t-shirt	Logo	Logo	Logo	Name		
Complimentary 2018 collectible t-shirt	Ten	Eight	Six	Four	Two	
Sponsor recognition in printed and online promotional materials	Logo	Logo	Logo	Name	Name	
Preferred placement of vendor space <i>(includes 1 table and 2 chairs)</i>	15' x 15'	15' x 15'	15' x 15'	10' x 10'	10' x 10'	
Signage along 1 mile walk route						

VENDOR OPPORTUNITIES	VENDOR PLUS \$250	BASIC VENDOR \$100	NON-PROFIT VENDOR \$50 <small>(2 available)</small>
Preferred placement of vendor space <i>(includes 1 table and 2 chairs)</i>	10' x 10'		
Assigned placement of vendor space <i>(table and chairs not included)</i>		10' x 10'	10' x 10'

2 free tables will be given to deserving non-profits. Some conditions apply.

Elite & Diamond Sponsorship Deadline: March 9, 2018



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Please submit the form below with payment by:

Mail 260 Wall Street, Eatontown, NJ 07724

Fax 732-542-4552  **Email** events@monmouthcountyspca.org

PLEASE COMPLETE THE FOLLOWING

Sponsor/Vendor Level.....
 Company.....
 Contact Name.....
 Address.....
 City, State, Zip.....
 Email.....
 Phone.....

PAYMENT OPTIONS

Enclosed is a non-refundable check in the amount of \$..... made payable to "MCSPCA Dog Walk."

Please charge my credit card (Visa, MCard, AMEX, Discover)
 Card #.....
 Exp. Date..... Sec. Code.....
 Signature.....

Please call me for my credit card information at.....

I cannot participate at this time, please accept my donation in lieu of \$..... to help the animals.

VENDOR INFORMATION

Description of product/services to be sold/marketed

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Bringing a dog to the event? Yes No

***All dogs in attendance (walking or not) must be registered and have proof of rabies vaccination! This ensures that every dog has gone through the required screening process. Registration fee is \$10. All dogs will receive a 2018 doggie bandana at the event as proof of registration.*

I would like to donate a minimum of 10% of my net proceeds to the MCSPCA. In exchange, my vendor space will include special signage to highlight my extra support. *This does not take place of the vendor fee.

I am selling or distributing edible product (for people or pets) and have enclosed a certificate of liability insurance with this form. Listing general liability and naming Brookdale Community College as an additional insured. *Certificates must be received prior to the event.

Notes.....

Please email events@monmouthcountyspca.org for placement questions and/or a map of the venue.

Priority placement is given to sponsors and returning vendors. Space is first come, first serve.

Waiver: My company and I agree that by participating in the 2018 Monmouth County SPCA Dog Walk + Pet Fair on Saturday, April 28, 2018, or on the rain date of April 29, 2018, from 10 AM - 3 PM, I do so at my own risk. In consideration for participating in the event and for the other good and valuable consideration, receipt of which is hereby acknowledged. My company and I hereby release and forever hold harmless Brookdale Community College, the MCSPCA and their directors, officers, employees, agents and volunteers and their heirs, successors, assigners, and personal representatives from any liabilities, losses, costs, expenses, damages or injuries whatsoever, sustained by me, anyone in my company or my property or equipment in connection with the event. the MCSPCA reserves the right to deny applications or prohibits any exhibit not in character with their mission. By signing this document, I agree to all terms and conditions of the waiver and indemnifications above my signature. Unsigned entries will not be accepted.

Signature..... **Date**.....